

For 2021/2022

The United Way of Lunenburg County invested \$144,720 in 23 local programs **We operate an additional 10 programs**

Not all community members have the opportunity to create a vibrant life. Many people struggle to achieve a sustainable livelihood because they have vulnerabilities that place them at risk and face barriers at accessing opportunities and support. Recognizing this, the United Way chooses to focus its efforts on individuals and groups in our community that are vulnerable to a variety of social and systemic barriers. Priority populations in a community vary according to local circumstances, but often include people dealing with or at risk of poverty, abuse or stigmatation related to race, country of origin, culture, disability, age or sexual orientation. The United Way of Lunenburg County directs funding to the following focus areas: All That Kids Can Be, Poverty to Possibility and Healthy People, Strong Communities.

ALL THAT KIDS CAN BE programs received funding totaling \$85,620

Helping children and youth reach their potential by investing in their early years, middle years and youth.

Giving kids a positive summer camp experience - \$3,050

Second Story Women's Centre Program – Leadership Camps

Helping kids participate in sport, recreational or cultural activities - \$19,000

PRO Kids Town of Bridgewater

PRO Kids Municipality of Lunenburg

PRO Kids Town of Lunenburg

Bikes for Kids - Over 450 bikes given away to kids of financially stressed families

FREE LCLC swimming and skating passes for financially stressed families every year

FREE used sports equipment exchanges (hockey and soccer)

Providing a safe place for youth to grow and socialize - \$30,820

Better Together Family Resource 4H Clubs (3)

Musical Friends at St. Stephen's Anglican Parish in Chester

YMCA King Street Youth Centre

Helping our communities' vulnerable youth - \$5,000

Big Brothers Big Sisters In School Mentoring

Helping families who are food insecure - \$19,750

Schools Plus Cultural Cooking for Indigenous and African Nova Scotian kids and their Families

Helping children and youth with special needs - \$8,000

Hinchinbrook Farm Volunteer Training

FROM POVERTY TO POSSIBILITY programs received funding totaling \$24,000

Meeting basic human needs and moving people out of poverty by investing (in part) in employment security, basic income maintenance programs and improving skills through education.

Literacy programs - \$2,000

Lunenburg County Adult Learning Network- Literacy & Skill Building

Basic income maintenance programs - \$12,000

Saint Vincent de Paul Society

Emergency housing - \$10,000

Family Service Association of Western NS

Improving lives locally.



United Way
Lunenburg County

Providing life changing opportunities for people living on low income – These are \$0 cost programs

Free Recreational Passes for low-income individuals with mental health issues.
Free iPhones for vulnerable low-income individuals. (241 since May 2017)
Free iPhones for nursing home music therapy programs. (30 since May 2017)
Free laptops for vulnerable low-income individuals. (32 since May 2017)
Coats for Kids – Teens and Adults Too (Because everyone deserves to be warm in winter.)

HEALTHY PEOPLE, STRONG COMMUNITIES programs received funding totaling \$35,100.

Supporting personal wellbeing and strengthening neighbourhoods by investing (in part) in seniors, transportation, information.

Helping to create inclusive community spaces - \$12,000 (The family that plays together, stays together.)

O'Regan Subaru Outdoor Pool / Bridgewater Outdoor Pool Free Swims
Mahone Bay Outdoor Pool Free Saturday Swims
Free to borrow skates at the LCLC (Free to anyone who needs them.)
HB Studios Sports Centre Accessibility Program

Connecting people and communities through transportation networks - \$10,000

Bridgewater Senior Wheels
Chester Community Wheels

Helping to keep our seniors safe and in their homes - \$12,600

Lunenburg County Senior Safety Coordinator
Lunenburg County Senior Safety Program – Emergency Contingency Fund
Plow it Forward – Rake it Forward – Mow it Forward - Stack it Forward Campaign – volunteer to help a senior
YMCA Home Grocery Delivery

Proving new experiences to seniors using Virtual Reality (VR) - \$500

Shoreham Village

Helping to provide information and resources

211 Information and Referral **211**

Making positive things happen in Lunenburg County takes more than good intentions and the contributions of a few. It takes everyone doing what they can because everyone shares in the benefits of a happy, healthy, and safe community where no one is left behind.

Consider this. If every single working person in Lunenburg County invested just \$0.15 per day with the United Way of Lunenburg County, we would raise over \$1.1 million dollars each and every year to invest in programs and organizations that would make a meaningful and measurable difference in the lives of Lunenburg County residents. This could be someone you know.

To find out more about how the United Way of Lunenburg County is putting your donations to work helping Lunenburg County kids, youth, families, women, seniors and communities, to see our community impact videos, to see the requirements necessary to obtain a grant, to sign up for our e-newsletter and/or to make a secure online donation please visit our website at www.lunenburgcounty.unitedway.ca. Please direct questions to office@lunenburgcounty.unitedway.ca.

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