



Dear Citizen Review Committee members,

Thank you.

Thank you for your interest in our community and thank you for giving us a piece of your valuable time. Once again, we thank Heather Fralic for leading this very important committee. We hope that you will find the process of reviewing funding applications rewarding and we also hope that you gain new insights into the needs and opportunities confronting our community.

The United Way is an organization made up of community volunteers, we raise money locally with the purpose of reinvesting our donor's money in programs and organizations that will make a meaningful and measurable difference in the lives of Lunenburg County kids, youth, families, women, seniors and communities. Lunenburg County is not alone when it comes to societal problems. Issues related to poverty, unemployment, mental health, literacy, violence, transportation, poor physical health, food security, an aging population and affordable housing affect us all in so many ways.

We know as an organization that we can't solve all the problems in Lunenburg County, but as a community we can do something to help improve the lives of our neighbours by providing them with hope, opportunity and a sense of place.

Our goal is to fund programs and organizations that;

- Help strengthen individual skills and boost confidence.
- Help make everyday living a little less harsh.
- Work with other community partners, both collaboratively and financially to help solve problems.
- Help to stop problems before they start by looking at root causes.
- Help build a sense of community.

This year like every year the needs of the community, as identified in our funding applications, outweighs our financial ability to help them all. Using your own personal and professional skills and your knowledge of the community, some tough funding decisions will have to be made. Please feel free to reach out to other committee members.

As a member of the Citizens Review Panel you may decide to provide the applicant(s) with full funding, partial funding, conditional funding or no funding at all. Final funding recommendations to the United Way Board will come from a collaborative discussion on each funding application.

If you have questions or need additional program or organizational information you can contact our coordinator at [office@lunenburgcounty.unitedway.ca](mailto:office@lunenburgcounty.unitedway.ca) or by calling 902-521-4704. For consistency of information all questions and answers will be shared with the group.

Thank you,

The United Way of Lunenburg County Board of Directors  
Michael Graves - Coordinator

## Hard Facts about Kids & Youth Living At/Near Poverty in Lunenburg County:

Based on population of 47,500; Low Income Measure (LIM-AT) 2015 (most recent year for statistics)

**18.8%**  
**8,670** 

**Low-Income Households  
in Lunenburg County**

**27%**   
**580**

**Kids 0-5 Years Old  
Living in/near Poverty**

**23.2%**   
**1,655**

**Kids & Youth 0-17 Years  
Old Living in/near Poverty**

**1,580**   
**455** 

**Female & Male  
Lone Parent Households**

There are more people living in poverty in Lunenburg County than there are residents living in the Town of Bridgewater.

There are more children living in poverty than there are workers at Michelin and the South Shore Regional Hospitals.

## Hard Facts about Seniors Living At/Near Poverty in Lunenburg County:

Based on population of 47,500; Low Income Measure (LIM-AT) 2015 (most recent year for statistics)

**18.8%**   
**8,670**

**Low-Income Households  
in Lunenburg County**

**21%**   
**2,445**

**Seniors living  
on Low Income**

**28.8%**   
**6,115**

**One Person  
Households**

There are more seniors living in poverty in Lunenburg County than there are residents in the Town of Lunenburg.