



For 2019/2020

The United Way of Lunenburg County invested \$122,409 in 21 local programs We operate an additional 10 programs

Not all community members have the opportunity to create a vibrant life. Many people struggle to achieve a sustainable livelihood because they have vulnerabilities that place them at risk and face barriers at accessing opportunities and support. Recognizing this, the United Way chooses to focus its efforts on individuals and groups in our community that are vulnerable to a variety of social and systemic barriers. Priority populations in a community vary according to local circumstances, but often include people dealing with or at risk of poverty, abuse or stigmatation related to race, country of origin, culture, disability, age or sexual orientation. The United Way of Lunenburg County directs funding to the following focus areas: All That Kids Can Be, Poverty to Possibility and Healthy People, Strong Communities.

ALL THAT KIDS CAN BE programs received funding totaling \$76,234

Helping children and youth reach their potential by investing in their early years, middle years and youth.

Giving kids a positive summer camp experience - \$11,400

Girl Talk (7) A Second Story Women's Centre Program
Kids and Kops (2) A Big Brothers Big Sisters Program

Helping kids participate in sport, recreational or cultural activities - \$15,000

PRO Kids Town of Bridgewater
PRO Kids Municipality of Lunenburg
PRO Kids Town of Lunenburg
Bikes for Kids - Over 450 bikes given away to kids of financially stressed families
3000 FREE LCLC swimming and skating passes for financially stressed families every year
FREE used sports equipment exchanges (hockey and soccer)

Providing a safe place for youth to grow and socialize - \$38,500

Better Together Family Resource 4H Clubs (3)
Musical Friends at St. Stephen's Anglican Parish in Chester
YMCA Thursday Night Youth Basketball & Youth Fitness Conditioning
YMCA Friday Night Youth Zone
YMCA King Street Youth Centre

Helping our communities' vulnerable youth - \$2,000

Big Brothers Big Sisters In School Mentoring

Education programs for teachers and youth - \$1,934

Sexual Health Centre Education and Support

Helping children and youth with special needs - \$7,400

Hinchinbrook Farm volunteer training

FROM POVERTY TO POSSIBILITY programs received funding totaling \$23,800

Meeting basic human needs and moving people out of poverty by investing (in part) in employment security, basic income maintenance programs and improving skills through education.

Literacy programs - \$2,100

Lunenburg County Adult Learning Network- Literacy & Skill Building

Basic income maintenance programs - \$16,700

Saint Vincent de Paul Society

Improving lives locally.



Bridgewater and Area Food Bank - \$5,000

Providing life changing opportunities for people living on low income – These are \$0 cost programs

- Free Recreational Passes for low income individuals with mental health issues. (100 passes)
- Free iPhones for vulnerable low-income individuals. (72 since May 2017)
- Free iPhones for nursing home music therapy programs. (30 since May 2017)
- Free laptops for vulnerable low-income individuals. (18 since May 2017)
- Coats for Kids – Teens and Adults Too (Because everyone deserves to be warm in winter.)

HEALTHY PEOPLE, STRONG COMMUNITIES programs received funding totaling \$22,375

Supporting personal wellbeing and strengthening neighbourhoods by investing (in part) in seniors, transportation, information.

Helping to create inclusive community spaces - \$9,875 (The family that plays together, stays together.)

- O'Regan Subaru Outdoor Pool / Bridgewater Outdoor Pool Free Swims
- Mahone Bay Outdoor Pool Free Saturday Swims
- Mahone Bay Museum Children's Programming
- Free to borrow skates at the LCLC (Free to anyone who needs them.)

Connecting people and communities through transportation networks - \$7,500

- Bridgewater Senior Wheels
- Chester Community Wheels

Helping to keep our seniors safe and in their homes - \$5,000

- Lunenburg County Senior Safety Coordinator
- Plow it Forward – Rake it Forward – Mow it Forward - Stack it Forward Campaign – volunteer to help a senior

Helping to provide information and resources

- 211 Information and Referral **211**

Making positive things happen in Lunenburg County takes more than good intentions and the contributions of a few. It takes everyone doing what they can because everyone shares in the benefits of a happy, healthy, and safe community where no one is left behind.

Consider this. If every single working person in Lunenburg County invested just \$0.15 per day with the United Way of Lunenburg County, we would raise over \$1.1 million dollars each and every year to invest in programs and organizations that would make a meaningful and measurable difference in the lives of Lunenburg County residents. This could be someone you know.

To find out more about how the United Way of Lunenburg County is putting your donations to work helping Lunenburg County kids, youth, families, women, seniors and communities, to see our community impact videos, to see the requirements necessary to obtain a grant, to sign up for our e-newsletter and/or to make a secure online donation please visit our website at www.lunenburgcounty.unitedway.ca. Please direct questions to office@lunenburgcounty.unitedway.ca.

When you support the United Way of Lunenburg County you help make positive things happen in your community. 100 % of your donation stays in Lunenburg County.