



Date: March 29, 2005 Document #: 405 Revision # 1

## Allocation Criteria

Organizations applying to the United Way of Lunenburg County for support under these criteria must identify tangible outcomes in one or more of the Impact Areas identified by the United Way of Lunenburg County.

**1. Applications for Funding must identify how the initiative will build upon the capacities of local residents and the local community.** (“community” may be defined as a geographic area, a population, or group)

- The application for funding should identify the target group that will benefit from the program.
- The application should identify how the community supports the initiative;
  - ❖ support may include resources such as financial support, facilities or volunteer participation
  - ❖ support may be demonstrated by the active participation of community members in the planning, implementation and evaluation of the program

**2. Potential partners should be identified to increase the impact of the initiative.** (Partners could be other funding agencies, other organizations that will collaborate in the delivery of programs or services as part of the initiative)

- The assets of local organizations (other organizations in the communities we serve) should be mobilized in support of the initiative
- There should be a way to report back to the community

**3. Applications for Funding must identify the inputs or resources that are dedicated to the initiative.**

- The proposed budget must be attached.
- The applicant’s capacities or assets that are dedicated to the program must be identified. Examples include:
  - ❖ Staff
  - ❖ Volunteers
  - ❖ Facilities and equipment
  - ❖ Infrastructure
  - ❖ Experience and track record



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**4. The application for funding must identify the program activities that will be carried out.**

- a program description that describes what it is the organization intends to do to achieve the outcomes.

**5. The application for funding must identify the outputs or direct products of the program.**

- output projections should be identified where possible
- the method for tracking the volume of program activity should be identified

**6. The application for funding must identify the program outcomes or results that are related to the program activities.**

- Examples of desired outcomes could be;
  - ❖ changes in knowledge, attitudes, values, skills or behaviour as a result of the initiative
  - ❖ Improved conditions or circumstances as a result of the initiative
- i. The indicators that will be used to measure program outcomes should also be identified.
- ii. Where there is adequate data, targets and benchmarks should be identified.
- iii. Potential unintended outcomes should be identified. (Risks and/or positive but unexpected incomes)
  - ❖ Ways to monitor and adapt the program as necessary should be identified