

For 2017/2018

The United Way of Lunenburg County
invested \$99,737 in 20 programs
and provides 4 other no cost programs

Not all community members have an equal opportunity to create a vibrant life. Many struggle to achieve a sustainable livelihood because they have vulnerabilities that place them at risk and face barriers at accessing opportunities and support. Recognizing this, the United Way chooses to focus our efforts on individual and groups in our community that are vulnerable to a variety of social and systemic barriers. Priority populations in a community vary according to local circumstances, but often include people dealing with or at risk of poverty, abuse or stigmatation related to race, country of origin, culture, disability, age or sexual orientation. The United Way of Lunenburg County directs funding to the following focus areas are All That Kids Can Be, Poverty to Possibility and Strong Communities.

ALL THAT KIDS CAN BE programs received funding totaling \$54,440

Helping children and youth reach their potential by investing in their early years, middle years and youth.

Giving a positive summer camp experience - \$11,550

Girl Talk
Kids and Kops

Helping kids participate in sport, recreational or cultural activities – \$12,380

PRO Kids Bridgewater
PRO Kids Municipality of Lunenburg
Mahone Bay Settlers Museum
Bikes for Kids (Over 300 bikes given away to kids of financially stressed families)
Back in the Game FREE LCLC swimming and skating passes for financially stressed families.
(2,000 free passes given away each year)

Providing a safe place for youth to grow and socialize - \$27,510

South Shore Family Resource 4H Clubs (3)
YMCA Friday Night Youth Zone
YMCA King Street Youth Centre

Helping children and youth with special needs - \$3,000

Hinchinbrook Farm Volunteer and First Aid Training
Hinchinbrook Farm Therapeutic Riding for Mentally Challenged Adults living with their Parents

FROM POVERTY TO POSSIBILITY programs received funding totaling \$12,900

Meeting basic human needs and moving people out of poverty by investing (in part) in employment security and basic income maintenance programs.

Literacy programs - \$3,000

Lunenburg County Adult Learning Network- Literacy & Skill Building

Basic income maintenance programs - \$9,900

Saint Vincent de Paul Society



HEALTHY PEOPLE STRONG COMMUNITIES programs received funding totaling \$32,397

Supporting personal wellbeing and strengthening neighbourhoods by investing (in part) in seniors, transportation, information and support for adults with special needs.

Helping to create inclusive community spaces - \$9,480 (The family that plays together, stays together.)

Bridgewater Outdoor Pool Free Swims

Mahone Bay Outdoor Pool Free Family Swims

Free to borrow skates at the LCLC (Free to anyone who needs them)

Connecting people and communities through transportation networks - \$6,600

Bridgewater Senior Wheels

Chester Community Wheels

Helping to keep our seniors safe and in their homes - \$11,610

Lunenburg County Senior Safety Coordinator

Plow it Forward – Rake it Forward – Mow it Forward - Stack it Forward Campaign

VON Riverport Adult Day Program Pilot

Bridgewater Senior Wheels

Chester Community Wheels

Helping to provide information and resources - \$2,237

211 Information and Referral **211**

Helping to support rural communities - \$2,470

Fox Point Community Centre

Making positive things happen in Lunenburg County takes more than good intentions and the contributions of a few. It takes everyone doing what they can because everyone shares in the benefits of a happy, healthy, and safe community where no one is left behind.

Consider this. If every single working person in Lunenburg County invested just \$0.15 per day with the United Way of Lunenburg County, we would raise over \$1.1 million dollars each and every year to invest in programs and organizations that would make a meaningful and measurable difference in the lives of Lunenburg County residents. This could be someone you know.

To find out more about how the United Way of Lunenburg County is putting your donations to work helping Lunenburg County kids, youth, families, women, seniors and communities, to see our community impact videos, to see the requirements necessary to obtain a grant, to sign up for our e-newsletter and/or to make a secure online donation please visit our website at www.lunenburgcounty.unitedway.ca. Please direct questions to office@lunenburgcounty.unitedway.ca.

When you support the United Way of Lunenburg County you help make positive things happen in your community.

Improving lives locally.