



## GUIDING PRINCIPLES

Our vision is to be a leader in the building of an extraordinary community.

The Mission of the United Way of Lunenburg County (UWLC) is to;

“To lead, inspire and mobilize donors and volunteers to improve the quality of people’s lives in our communities.”

Resource distribution is one feature of UWLC’S relationship with community groups and one method by which the United Way can actively support and promote a stronger community. The over riding principle that governs all of our work in the community is known as asset based community building. This approach starts by identifying what is present in the community. (An asset is a useful thing or quality. Examples include people, skills and expertise, knowledge, money, facilities, time, organizational strength and vision, networks, reputation, credibility and influence.)

Our resource distribution is guided by the following principles:

1. **Asset Based:** United Way of Lunenburg County distributes resources to build upon what is present in the community in the belief that every individual, neighbourhood and community has skills, knowledge and strengths.
2. **Capacity Building:** United Way of Lunenburg County distributes resources to expand those assets, qualities or characteristics of an individual, community, or not-for-profit organization so that they can increase their ability to respond to ongoing challenges and new opportunities.
3. **Community Impact:** United Way of Lunenburg County distributes resources in order to make a positive and measurable difference in the community.



## United Way of Lunenburg County Resource Distribution Policy

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4. Flexibility: United Way of Lunenburg County distributes resources with sufficient flexibility in order to support diverse issues, neighbourhoods, communities and organizations.
  
5. Collaboration: United Way of Lunenburg County distributes resources to support and expand collaborative efforts in order to strengthen our community.
  
6. Stewardship: United Way of Lunenburg County is accountable to our donors to ensure prudent, effective and efficient distribution and use of UWLC resources in accordance with these principles. The role and responsibility of the United Way of Lunenburg County and funded groups will be governed by agreements that reflect this stewardship role and these principles.